

What
you
do makes a positive difference
+
in the
world.

What
we
do makes a positive difference
in
you.

At meetings and events,

technological advances are announced. Industry-changing decisions are hammered out. New paradigms are created. New alliances are formed.

The world becomes smaller.
More cooperative. More productive.

Meetings and events have the power to drive and shape global business.

Ensuring that we live up to that potential is the shared responsibility of our industry.



“MPI has opened a lot of doors for me and really **expanded my network.**”

I have several great business resources as a result of my membership, **and my MPI friends have been invaluable.”**

R. Russell
MPI Orange County Chapter

Fortunately, **you don't have to shoulder it alone.**

Meeting Professionals International (MPI) is a global community that connects you to worldwide support, industry knowledge and business opportunities you need to meet and exceed expectations **for your job,**

your career,

and your life.

You + a more than 24,000 member network in over 80 countries

Have you ever wished you could talk candidly with your counterparts at other organizations? Or have a face-to-face conversation with an industry legend? You can. As an MPI member, you become part of a meeting and events brain trust that circles the globe.

While the network is vast, MPI makes it easy to plug in. Check it out.

MPIWeb

MPI's global online community is located at www.mpiweb.org. MPIWeb facilitates real-time communication among meeting and event professionals around the world, 24 hours a day, with its user-friendly navigation tools, expanded personal pages with blogs, plus the first-ever industry wiki. Members post questions, share information and conduct virtual discussions, and you're welcome to do the same.

Chapter Meetings and Events

On a local level, members make valuable, lasting connections through chapter involvement. It's an ongoing opportunity for industry professionals to share information, support one another, create mutually beneficial alliances and raise awareness for their local professional communities.

MPI's Global & Regional Conferences

Meet with industry thought-leaders, reconnect with colleagues from all

You + the latest and most relevant knowledge in the industry

MPI provides a knowledge plan for each of our members - a highly personalized learning path for career and personal development. At any stage in your career, whether you are new to the industry or an established executive, an array of learning opportunities is available to meet your continuing education needs. Core knowledge areas include:

- Fundamental Meeting and Event Skills
- Meeting Design
- Technology
- Corporate Social Responsibility and Green Meeting Practices
- Advanced, Strategic Meetings Management

Here are a few of our many knowledge-building opportunities:

Industry Research and Professional Education

Housed on MPIWeb, you'll find a library of resources, including best practices, leading industry research, a broad range of Corporate Social Responsibility programs, and educational webinars - ready and available any time you need them. In addition, regional events feature classes, speakers and discussion opportunities close to home and our global gatherings present a wealth of educational offerings from renowned speakers and industry experts.

MPI Magazines and News Updates

As an MPI member, you'll receive our award-winning magazine, One+ or its European/Middle Eastern/African counterpart, One+ EMEA. Members also get our weekly e-mail publication featuring up-to-the-minute reports on the latest chapter, association and industry developments.

Local Learning Programs

Local MPI chapters present knowledge-building opportunities, with informative and thought-provoking presentations by industry leaders. Or, without leaving your desk, you can access webinars containing career-shaping knowledge, from big-picture perspectives on the future of meetings to targeted strategies for demonstrating ROI.



MEETING PROFESSIONALS INTERNATIONAL



“The education I’ve received from MPI at my chapter has really benefited me by providing me with the skills and knowledge that I need for my everyday job.”

A. Layton, CMP
MPI Tennessee Chapter

You + sources for what you buy, markets for what you sell, and jobs for where you want to go

An important aspect of our industry is the continual flow of goods, services and professional talent. MPI keeps the marketplace moving at a rigorous pace. We help suppliers hone in on their target audiences. We help planners find sources for their needs through enhanced databases. Plus, we help connect people with the right jobs.

MPI's Online Global Marketplace

MPI's unique online tool allows you to search for what you need by category or by region anywhere in the world.

Advertising Opportunities

Our various advertising outlets can help your company reach MPI-member planners with average annual budgets exceeding US\$1.5 million. MPI's *One+* magazine, with more than 30,000 readers, provides a great opportunity to provide services and solutions to qualified meeting and event buyers.

Trade Shows

Human connections are the best marketing for your brand, and, at MPI trade shows, we've made it our mission to make those connections even more meaningful. While conventional trade shows leave connections to chance, we provide innovative tools and support that identify and connect you to your most promising prospects.

Career Connections

MPI's online career portal has what mass-market sites lack: industry-specific focus and credibility. The Career Connections site also provides free access to a library of helpful articles, compiled by MPI resource specialists. Job-seeking MPI members can use this global site free of charge.

You + a personalized plan for your career development at each stage of your professional life

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"I think that MPI provides a very important career connection for anybody who is looking for one through the relationships which they can establish by being an active chapter member."

P. Kennedy
MPI United Kingdom Chapter

What you do and what we do should meet.

The MPI Member Care Center

+1 972-702-3053

Here is your direct line to a team of people committed to personally assisting you in discovering the MPI community.

Global Offices

International Headquarters

3030 Lyndon B. Johnson Freeway,
Suite 1700
Dallas, Texas 75234-2759 USA
Tel.: +1 972-702-3000
Fax: +1 972-702-3070

Europe/Africa

Office 28, Rue Henri VII
L-1725 Luxembourg
Tel.: +352 26 10 36 10
Fax: +352 26 87 63 43

Middle East

PC5 Offices
Education City
Doha, Qatar
Tel.: +974 454 8000
Fax: +974 454 8047

Canadian Office

6519-B Mississauga Road
Mississauga, Ontario L5N 1A6 Canada
Tel.: +1 905-286-4807
Fax: +1 905-567-7191

Asia-Pacific Office

Tel.: +65 9109-8218

MPI Website

www.mpiweb.org

Chat with member care or learn more about the depth of the MPI community by visiting our website.



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